

For immediate release

## Capital Pride – The Capital’s Most Colourful Celebration

**Ottawa, May 11, 2008** – Capital Pride is thrilled to today launch another edition of the Capital Pride festival on August 18 to 24. The capital’s most colourful celebration, Capital Pride celebrates Ottawa and Gatineau’s sexual diversity.

The theme for the 2008 edition of the Capital Pride festival is “Live Your Pride” to emphasises the ways in which neighbours, friends, coworkers or family members are living their pride every day of every year.

“We’re proud to once again take the Capital Pride Parade past Parliament Hill and the Supreme Court and to end at City Hall’s Festival Plaza,” said Joanne Law, Chair of Capital Pride. “Our week-long celebrations culminate in a festive parade attended by over 32,000 people, past some of the institutions that matter so much to individuals’ rights to live equally and fairly by all levels of government.”

Approximately 50,000 people will attend the various activities planned throughout the week by various gay, lesbian, bisexual and transgender organizations in Ottawa and Gatineau. Marches, vigils, picnics, sporting events, workshops, infofairs, cultural events, drag shows, dance parties and entertainment will offer something for everyone in the queer and queer-friendly community.

“Pride is such a joyous celebration,” said Ken James, Vice-Chair of Capital Pride. “It’s a focal point of activities and events that bring people together from all walks of life and from all over the Ottawa-Gatineau region. One’s never too young or old to come out and celebrate in a colourful fashion.”

At a launch event today at Arc, the hotel in Ottawa, Capital Pride unveiled a new logo that reflects its unique place in the nation’s capital and details about some of the exciting events planned for the 2008 Capital Pride celebrations.

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