

**MEDIA/PHOTO OP ADVISORY**  
**Launch of Capital Pride 2008**

**Ottawa, May 11, 2008** - Capital Pride will be officially launching the 2008 Capital Pride festival on **May 11, 2008 at noon**. The capital's most colourful celebration, Capital Pride takes place from August 18 to 24, 2008. Representatives from Capital Pride will unveil a new logo for this festival as well as details about the theme and program for this year's festivities.

Approximately 50,000 people will attend various activities planned throughout the week by various gay, lesbian, bisexual and transgender organizations in Ottawa and Gatineau, culminating in the annual Capital Pride parade and festival on Sunday, August 24, 2008.

Media are invited to attend various events showcasing how the community lives its pride.

**Media-Accessible Events Overview:**

**Sunday May 11, 2008**

12:00 - 1:00 pm - Media launch - Lounge, ARC the Hotel, 140 Slater St., Ottawa. Media availability with Capital Pride Board members and leaders from the community. Logo unveiling. Presentation by Joanne Law, Chair of Capital Pride; Glenn Crawford, Jack of All Trades; and Marion Steele, Board member of Capital Pride

12:00 - 1:00 pm - ArtsPark 2008 - The Herb Girls perform at their first ever appearance at Hintonburg's annual ArtsPark 2008.

2:00 - 4:00 pm - Mothers' Day Coffee Tasting - Timothy's 541 Sussex Dr., Ottawa. Media availability and photo opportunity with participants.

11:00 am - 3:00 pm - S.A.G.E. Brunch - Bay Street Bistro, 160 Bay St., Ottawa - Media availability and photo opportunity with members of Senior Action in a Gay Environment (S.A.G.E.).

For further information contact:

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